

Complete program and ticket sales Food Film Festival Amsterdam

Food Film Festival | March 22 - 24, 2013 | Studio/K & Film Theatre Kriterion | Amsterdam

The Food Film Festival Amsterdam, that will take place from March 22 - 24, has announced it's complete festival program on www.foodfilmfestival.nl. Tickets are available via the website. The program includes several film premieres, workshops, debates and special food events, a farmers market and a tasty line up of food trucks. Some hefty discussion is to be expected in the yearly Great FFF debate, this year focussing on Genetic Modification. The water footprint of food will be discussed in the talk show 'Chewing on Water', with special guest Professor Arjen Hoekstra. Other special guest of the festival include Slow Food president Carlo Petrini, author Carolyn Steel, Ben Reade of the Nordic Food Lab and New York Times columnist and author Mark Bittman. The Food Film Festival Restaurant offers high end meals by Executive Chef Joris Bijdendijk of Bridges (Hotel The Grand, Amsterdam).

Film program

Including three world premieres, a European premiere and fourteen Dutch premieres the Food Film Festival has curated a topical selection for this years film program. The program also contains a strong section of shorts, including the Dutch animation *Super* (by Johan Klungel, 2012) and the Australian *Meatwork* (Madeleine Parry, 2012). The opening film is the Dutch premiere of *Canned Dreams* (Katja Gauriloff, Finland, 2011) about the faces behind the final product we buy in our supermarkets.

Talk shows and debates

This years main debate will be **The Great GMO Debate** on Genetic Modification of food. Ethicists, industry, policymakers and audience will discuss why it is such a controversial issue. If we are always pushing for more sophisticated computers and phones, why are we so afraid of technology in our food? And without technical solutions, can we keep producing enough food to feed everyone? On World Water Day, March 22, Oneworld Live (NCDO) and the festival present the talk show **Chewing on Water** about the water footprint of food. Special guest is Arjen Hoekstra, Professor in Water Management at the University of Twente, the Netherlands, and creator of the Water Footprint concept (2002). **Mark Bittman**, New York Times columnist and author of books as *Food Matters: A Guide To Conscious Eating* will hold the keynote for this years festival.

Food Film Festival Restaurant and Market

No need to say food plays an important role at the festival. This year we have focused even more attention on our chefs and menu. For the third edition the Food Film Festival Restaurant has set up a special partnership with Restaurant Bridges (*inspired by Ron Blaauw*) which is located in Sofitel Legend The Grand in Amsterdam. Joris Bijdendijk, Bridges' new Executive Chef, in consultation with the festival, has created a delicious menu of sustainable dishes that are partly based on Bridges' own menu. Bijdendijk made his name as chef in the Michelin star restaurant *Le Jardin des Sens* (Montpellier). The menu will be prepared based on the festival philosophy of using as much fresh, local and seasonal produce as possible. Furthermore, the country has been scoured to bring top producers and fair food to the (expanded) market, and we've rounded up a fleet of food trucks for the quick but delicious bite.

Workshops, food events and much more..

Workshops are a regular and well-known part of the Food Film Festival. Food awareness and eating healthier is not only achieved by looking and listening, but even more by doing. The festival offers workshops such as *Korean Cooking*, *Vegetables 2.0*, the *Skills Workshop* (by Jamie magazine) and *Slow Ravioli* with Slow Food Presidia produce. A special seminar will be hosted by Ben Reade, Head of Culinary Research and Development of the Nordic Food Lab, the research institute of the infamous restaurant Noma. The kitchen brigade of Michelin star restaurant Oud Sluis (Sergio Herman) will serve up a delicious mussel lunch, following the screening of the Dutch documentary *L'Amour des Moules (Mussels in Love - Willemiek Kluijfhout, 2012)*

The Festival Program

The complete festival program and tickets are available online at www.foodfilmfestival.nl. The Food Film festival is an initiative of the Youth Food Movement Netherlands ([YFM](#)), a network that campaigns amongst young people to promote a good, clean and fair food system.

The Food Film Festival is supported by **Rabobank**, **Oxfam Novib** and **Jamie magazine**

Editorial note (not meant for publication):

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