

Third edition Food Film Festival Amsterdam - Bigger, Better and Tastier  
March 22 - 24, 2013 | Studio/K & Film Theatre Kriterion | Amsterdam

**The Food Film Festival Amsterdam is a three day festival celebrating film and the love of good food. The third edition will take place in Amsterdam from March 22 - 24. Bigger, Better and Tastier than ever. Food, from all angles, will be the main focus in a broad variety of films, workshops, debates, talk shows, a food market and a restaurant. A second location will be added to the main festival location Studio/K this year: Film Theatre Kriterion. With this expansion, the festival aims to offer an inspiring platform to even more visitors. To gain and share knowledge, cook, feast and eat together. The Food Film Festival believes that a more conscious and positive attitude about food is the first step towards a sustainable food system. With no subject too controversial: this year's Big FFF Debate about Genetic Modification is sure to cause some hefty discussion. The full program will be announced on February 14. The Food Film festival is an initiative of the Youth Food Movement Netherlands (YFM).**

### **Bigger**

Bigger isn't always better. But after two successful editions the Food Film Festival was literally running out of space. The workshops as well as the film program were completely sold out weeks before the event. To be able to welcome more visitors, the festival has decided to extend the film program to a second location: Film Theatre Kriterion in Amsterdam. Studio/K will remain the central festival location with room for workshops, lectures, music, the food market and the restaurant. Extra capacity will also be gained by programming the full Friday and expanding the program outside the main venue on Timor Square.

### **Better**

Apart from a tasty film program containing documentaries, shorts and feature films, the Food Film Festival hosts an extensive program of live events. Different food issues are discussed in debates, lectures and talk shows. Without avoiding controversy: the yearly Big FFF Debate, focusing on the pro's and con's of Genetic Modification will most certainly cause some stir. Also for the second year in a row, FFF welcomes chefs, food producers, students, scientist and food activists from all over the world at the Slow Food Youth Conference that will take place before and during the festival. More live events and workshops will be announced in the following weeks.

### **Tastier**

Where there's talk about food, people get hungry. The legendary Food Film Festival restaurant serves up delicious and sustainable meals under the supervision of young and promising chefs Joris Bijdendijk (Executive Chef restaurant Bridges/Hotel The Grand) and Samuel Levie (founder of Youth Food Movement Netherlands, Food Cabinet and Brandt & Levi). The Food Film Festival market, outside of the main venue, will be bigger and will be expanded with a variety of Food Trucks to add tasty and healthy snacks to the festival menu.

### **The Festival Program**

The full festival program will be available online as of February 14 at [www.foodfilmfestival.nl](http://www.foodfilmfestival.nl) (both in English and Dutch). Tickets will be on sale online starting February 27.

### **Youth Food Movement Netherlands**

The Dutch Youth Food Movement (YFM) is a network that campaigns amongst young people to promote a good, clean and fair food system. Such a system means that in the future our food is produced with respect for the environment, is traded for a fair price, is healthy and tastes good above all. The network consists of young consumers, chefs, farmers, producers, students, and policy makers. The Dutch YFM was founded in 2009 based on the principles of Slow Food and is part of Slow Food's international movement.

The Food Film Festival is supported by **Rabobank** and **Oxfam Novib**

### **Editorial note (not meant for publication):**

For more information, interview requests, footage and press accreditations, please contact:

Lian van Leeuwen, tel. 06 21130383 | [lian@foodfilmfestival.nl](mailto:lian@foodfilmfestival.nl) or Renee Hendrickx: [renee@foodfilmfestival.nl](mailto:renee@foodfilmfestival.nl)